

ROCKWALL INDEPENDENT SCHOOL DISTRICT
 Policy, Planning and Research
RISD Survey of Attitudes

Overview

In collaboration with Communication and Management Consulting (CMC), the Office of Policy, Planning and Research (PPR) administers the *Survey of Attitudes* to collect data from certain District staff, students, and parents concerning the District’s effectiveness in addressing areas of responsibility. The analysis of both qualitative and quantitative data results in a review of current projects, products and practices in order to undergird data driven decision making and provide more effective support to all constituents.

History

Through the strategic planning process, the District determined further need for data in the evaluation of specific areas. The District was deliberate in identifying the stakeholders whose input would provide a broad and thorough reflection of District practices. The *Survey of Attitudes* were originally developed, tested and piloted over a yearlong period utilizing input from parents, teachers, administrators, and community. District Educational Improvement Committee (DEIC) reviewed and edited each of the surveys prior to presentation to the Rockwall ISD Board of Trustees. The *Survey of Attitudes* were phased in over a four year process. As shown in the table below, the phase in was as follows:

- 2001-2002 *Campus Survey of Attitudes*
- 2002-2003 *Graduate Survey of Attitudes, Employee Exit Survey of Attitudes,*
- 2003-2004 *Secondary Student Survey of Attitudes, and*
- 2004-2005 *Parent Survey of Attitudes, Extra/Cocurricular Activities Survey of Attitudes.*

Rockwall Independent School District Implementation of <i>Survey of Attitudes</i>						
Year	Graduate	Employee Exit	Parent	Campus	Student	Extra/Co Curricular
2008-2009	√	√	√	√	√	√
2007-2008	√	√	√	√	√	
2006-2007	√	√	√	√	√	
2005-2006	√		√	√	√	
2004-2005	√	√	√		√	√
2003-2004	√	√		√	√	
2002-2003	√	√				
2001-2002	√*			√		

*The survey for 2001-2002 graduates was administered and combined with the 2002-2003 graduate data.

Administration Process

The timeline and process for dissemination and collection of survey data varies for each survey based on District need and targeted respondents. The following is a brief description of each survey process.

Graduate Survey of Attitudes

The purpose of the *Graduate Survey of Attitudes* is to gather information about the high school experience of Rockwall graduates to aid District administrators in planning. Surveys are mailed to recent high school graduates. The surveys are to be completed anonymously and returned to CMC within four weeks. Surveys are compiled then presented to appropriate Rockwall ISD staff.

Employee Exit Survey of Attitudes

The purpose of the *Employee Exit Survey of Attitudes* is to identify reasons employees leave the District and gage the experiences and perceptions of the employees about District policies and procedures in order to identify improvement areas within the District to enhance employee satisfaction and retention. The survey is mailed to employees who left the District the previous year. The surveys are completed anonymously and returned to CMC within four weeks. Survey results are compiled then presented to appropriate Rockwall ISD staff.

Parent Survey of Attitudes

The purpose of the *Parent Survey of Attitudes* is to collect data relative to the experiences and perceptions of parents of RISD students to facilitate District and campus improvement planning. The survey is mailed to parents of all RISD students. The surveys are completed anonymously and returned to CMC. Survey results are compiled then presented to appropriate Rockwall ISD staff.

Campus Survey of Attitudes

The purpose of the *Campus Survey of Attitudes* is to collect data relative to the experiences and perceptions of staff members on each campus to facilitate District and campus improvement planning. The survey is distributed electronically to administrators, teachers, and support staff (counselors, nurses, instructional assistants) on each campus. The surveys are completed anonymously and electronically returned to CMC. Survey results are compiled by CMC then presented to appropriate Rockwall ISD staff.

Student Survey of Attitudes

The purpose of the *Student Survey of Attitudes* is to collect data relative to the experiences and perceptions of students in 8th, 9th and 11th grades. The survey is administered in early spring to students during a class period. At that time, the survey's purpose and anonymity are explained to the students; however, students are not required to participate. The surveys are completed, returned to a sealed box and delivered to the Office of Policy, Planning and Research. Survey results are compiled by CMC then presented to appropriate Rockwall ISD staff.

Extra/Cocurricular Activities Survey of Attitudes

The purpose of the *Parent/Guardian Extra/Cocurricular Activities Survey of Attitudes* and the *Student Extra/Cocurricular Activities Survey of Attitudes* is to determine the perceived value of student participation in extra and cocurricular activities and to ascertain the reasons for non-participation in either type of activity from both the parent and student perspective. The parent survey is mailed to parents/guardians of students in grades seven through twelve. The student survey is delivered by CMC to campuses and administered to students during school hours. The surveys are completed anonymously; however, students and parents are not required to participate. Parent surveys are mailed to CMC. The student surveys are completed, returned to a sealed box and delivered to the Office of Policy, Planning and Research. Survey results are compiled by CMC then presented to appropriate Rockwall ISD staff.

Review Process

All surveys are reviewed with the Superintendent of Schools and Assistant Superintendent for Policy, Planning and Research. Survey results are then presented by CMC to the RISD Board of Trustees, Leadership Team, Administrative Team, and the District Educational Improvement Committee. Department and campus administrators share survey results with staff.